



Conference Bulletin

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NATIONAL CONFERENCE ON SOCIAL WELFARE

Volume 60

FALL, 1956

No. 1

N • C • S • W

84th. ANNUAL FORUM

will be held in ...

PHILADELPHIA, PA.

MAY 19-24, 1957



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THE CONFERENCE BULLETIN of the

National Conference on Social Welfare
22 West Gay St., Columbus 15, Ohio

President: Margaret Hickey, St. Louis, Mo.
Treasurer: Arch Mandel, New York City
Executive Secretary: Joe R. Hoffer, Columbus, Ohio
Editor of the Bulletin: Eula Wyatt, Columbus, Ohio

FALL, 1956

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November 1956 — A Month of Decision

November, 1956 will be an important month in the affairs of the NCSW. Our Executive Committee will hold its annual fall meeting and must face up to two major problems—our first deficit in nine years and rising costs of operations.

Unless we can find additional income during the last quarter, the Conference will have a sizeable deficit of \$5,000 - \$6,000. The principle reason was our low registration figure of 4291 in St. Louis—the lowest since our 1942 New Orleans Annual Forum. Fortunately, we have found little evidence that there is a trend downward in registration so that we can look forward to a better attendance in the future. What it does point out, however, is the need to stabilize our basic support. This means continuing memberships and the up-grading by members of their dues to the next higher steps.

We have been fortunate in the last nine years in balancing our budget even with rising costs. The situation, however, has caught up with us. Our budget, however, can be balanced if our present \$4.00 individual members would raise their dues to the next step, i.e. to \$7.50 and agencies go from \$15.00 to \$35.00 and so on up the scale. Also, this can be accomplished if a sizable portion of our present delinquents and others who attend Annual Forums will become continuing members.

In November, the Executive Committee will review carefully our whole financial support situation—a review of the past and a look into the future.

J.R.H.

Conference Calendar

- Sept. 14 — Com. on Combined AG Meetings—New York
- Sept. 28 & 29 — Program Committee—New York
- Oct. 15 — Program Representatives of AGs—New York
- Oct. 25 — Com. on Combined AG Meetings—New York
- Nov. 16 & 17 — Executive Committee—Columbus
- Jan. 11 & 12 — Program Committee—New York
- Jan. 14 — Program Representatives of AGs—New York
- Spring — Com. on Combined AG Meetings—New York
- Feb. — Steering Committee of Committee on Nominations—Columbus
- Mar. 5 (tent.) — NCSW Officers—New York
- May 19 & 24 — Executive Committee—Philadelphia
- May 19-24 — Annual Forum—Philadelphia
- Aug. — ICSW Executive Committee—Vienna

Evaluation of 83rd Annual Forum

For the third successive year, selected meetings at the annual forum were studied in an attempt to determine why persons attend certain meetings and how they evaluate these meetings. The questionnaires completed by attenders are being tabulated by the social work research department of the School of Social Administration at Ohio State University. The results are not yet available but will be published in the Winter issue of the Bulletin.

As part of the evaluation of the St. Louis Annual Forum a group of attenders (selected on a random basis) was asked to do some informal interviewing during the week. The Program Committee felt that often it is possible to secure opinions and suggestions in this way which do not come to light in response to formal questionnaires.

The interviewers were instructed to focus their questions on reactions to the General Sessions and suggestions for these meetings in future years. While the answers are in no sense conclusive, they did highlight the following points:

1. There were many comments on the exceptionally high calibre of 1956 General Sessions.
2. A substantial number of individuals do not attend more than one or two General Sessions during the week because they "are too tired," "feel that they cannot take in a full day and an evening of meetings," etc.
3. Each of the six General Sessions was considered by some to have been the best on the program. This serves to remind us once again of the wide range of interests represented in the Annual Forum audience.

Program Plans for Philadelphia

The Program Committee met in New York on September 28 and 29 under the chairmanship of the President, Margaret Hickey. The theme selected is "Expanding Frontiers in Social Welfare." The committee recommended a major change in the Sunday afternoon program, beginning with a formal opening of exhibits at noon with some ceremony at 4:00 P.M., an opening meeting in the Convention Hall with an important speaker in the late afternoon. The sponsoring committee, will make special plans for this period, with music and other features. The presidential address is planned for Monday morning with the section meetings to follow it in theme and interest. The three sections, Section I—Services to Individuals and Families, Section II—Services to Groups and Individuals in Groups, Section III—Services to Agencies and Communities, are planning timely programs on their special area of interest.

The Common Service Committees meeting in Philadelphia are:

Planning Meetings in Social Welfare
Public Relations
Social Research and Social Studies

A large number of program suggestions and abstracts of papers have been received from NCSW members, Associate Groups and others. These have been distributed to the appropriate sections and committees and are being considered for inclusion in the program. The committee will meet again early in January to complete the plans. The preliminary plans made at the September meeting will be presented to the Executive Committee at its November meeting for criticisms and suggestions.

The Preliminary program of the annual forum will be printed, as usual, in the Spring issue of the Bulletin.

Suggestions for Nominations Requested

The steering committee of the Committee on Nominations will meet in Columbus early in February to consider candidates for the slate of officers and committee members to be prepared by the Committee on Nominations at their spring meeting. At that time they will select the candidates from which members will elect in the spring of 1958 the officials for the '59 forum. All Conference members are urged to send to the Conference Office names of persons for these positions with information about their qualifications. This is the first step in the democratic process and the opportunity of every member to have a voice in the conduct of the Conference.

At its meeting held in St. Louis on May 19, 1955, the Committee on Nominations made the decision that the sections for planning the '59 Forum would be located in the following centers: Section I, San Francisco, Section II, Detroit, Section III, New York. In submitting suggestions these locations should be noted. The practice of centering planning committees in one area has proven quite satisfactory in the short period in which it has been tried, eliminating much correspondence and giving the committee more coherence.

Forms for submitting names may be secured from the Conference Office. Supplies are being distributed to Associate Groups, State Conferences, and agency members.

ADDITIONAL NOMINATIONS FOR 1957 ELECTION

Executive Committee

Region VII

- Bill Childs, Commissioner, State Dept. of Public Assistance, Boise, Idaho
- Member-at-large
- Mrs. Justine Wise Polier, Justice, Domestic Relations Court, New York City
- Dr. Karl Stern, Professor of Psychiatry, U. of Ottawa, Ottawa, Canada

Committee on Nominations

Region I

- Helen Alvord, Director, Community Chests & Councils, Greenwich, Conn.
- Members-at-large (Professional persons in social work)
- Roger Cummings, Veterans Administration, Social Work Div., Washington, D.C.
- Ralph Price, American Public Welfare Assn., Chicago, Ill.
- Members-at-large (Laymen and persons from related fields)
- H. E. Chamberlain, M.D., Sacramento, California
- Mrs. Janet Wilson, Volunteer with American Red Cross, Washington, D.C.

Section I

- Members (Professional persons in social work): Mrs. Martha Winch, Ex. Dir., Family Service, Chicago, Ill.

Section II

- Vice-Chairman: Robert Rosenbaum, Philadelphia, Pa.
- Members (Professional persons in social work)
- Robert Marks, Dir., Neighborhood Centre, South, Philadelphia, Pa.; Mrs. Dorothy Royce, Ex. Dir., Girl Scouts of Delaware Co., Upper Darby, Pa.
- Members (Laymen and persons from related fields)
- William Will, Educational Dir., District Council #1, International Unit of Electrical Workers, Philadelphia, Pa.

Section III

Chairman

- Raymond Gordon, Ex. Dir., Denver Area Welfare Council, Denver, Colo.
- Vice-Chairman: Riley Mapes, Denver, Colo.

Shades of St. Louis!

A reprint from Canadian Welfare

NOT FISH: NOT FLESH; JUST POOR RED HERRINGS

We give up!

We used to think that the pursuit of knowledge was a simple straight sort of race, the lovelier to run because few ever tried to win. If any cynic ever dared to say it was silly to pursue such a disappearing horizon, we'd snarl, "You lie," and run on. Since the National Conference of Social Work in St. Louis this year, we fear, alas, that we're windied. Because it isn't "knowledge", you see, that one pursues now. It's "knowledges". One of those, as we said, was more than we ever hoped to get near. Oh well, maybe it will be easier after all to sit in the grandstand and watch the race go by.

But that wasn't all.

There used to be that grand sober-sided old noun "experience". A Gibraltar of a word. It was such a good teacher, people said. The best. Poor old thing—in St. Louis senescence caught up with it and now it's a coy adverb. Just roll "experientially" around on your tongue. Feel a little giddy and a mite ashamed? Try to swallow this line: "Knowledges can be acquired experientially". A basin? Certainly—in a flash.

Hold your hat—there's more.

Attention all caseworkers—your help, please. We think we know what you think you know to be meant by the word "ego". Strange word. And the noun "symptom" is within the competence (excuse—"area of competence") of the common reader. We can sometimes be pompous and say "symptomatic"—and mean it. We can even spell it (unless it has 3 m's after all). But what, for pity's sake, is *ego-symptomically*? Very smelly red herring, we'd say. Try it on for size: "Knowledges acquired experientially are ego-symptomical—totally unconceptualized". (That last is from the private collection of a friend of ours.)

Come, come! It really won't do, will it?

HEADQUARTERS HOTELS

Advisory Committee on Citizen Participation of United Community Funds and Councils of America and National Social Welfare Assembly.....	Bellevue-Stratford
Advisory Committee on Social Service Exchange, United Community Funds & Councils of America.....	Bellevue-Stratford
AFL-CIO Community Services Committee.....	Bellevue-Stratford
American Federation of International Institutes.....	Benjamin Franklin
American National Red Cross.....	Bellevue-Stratford
American Public Welfare Association.....	Sheraton
Child Welfare League of America.....	Sheraton
Church Conference of Social Work.....	Benjamin Franklin
Council on Social Work Education.....	Benjamin Franklin
Episcopal Service for Youth.....	Benjamin Franklin
Family Service Association of America.....	Sheraton
Florence Crittenton Homes Association.....	Bellevue-Stratford
National Association of Social Workers.....	Bellevue-Stratford
Natl. Assn. of Training Schools and Juvenile Agencies.....	Sylvania
Natl. Conf. on Soc. Welfare.....	Bellevue-Stratford, Ben Franklin & Sheraton
National Council Protestant Episcopal Church, Department of Christian Social Relations.....	Benjamin Franklin
Natl. Fed. of Settlements and Neighborhood Centers.....	Sheraton
National Social Welfare Assembly.....	Bellevue-Stratford
National Travelers Aid Association.....	Bellevue-Stratford
Planned Parenthood Federation of America.....	Sheraton
The Salvation Army.....	Benjamin Franklin
United Community Funds & Councils of America, Inc.....	Bellevue-Stratford
U. S. Com., International Conference of Social Work.....	Bellevue-Stratford
Volunteers of America.....	Benjamin Franklin
Y.W.C.A. of the U.S.A., National Board.....	Benjamin Franklin

What the 1956 Exhibitors Are Saying

"... We believe our exhibit helps to interpret the trained Junior League volunteer's contribution to her community. It gives those viewing the exhibits, and with whom we talk, a better concept of the broad areas of League interest and service..."

MRS. FRANK S. HANNA, *President*
Association of Junior Leagues of
America, Inc.

"... a commercial exhibitor entering into this sort of participation should expect to familiarize his name and product rather than expect to produce direct sales... For those whose products tie in with the requirements of member organizations, the N.C.S.W. convention presents a fine opportunity for valuable promotion of such products."

C-E-Z, INC.
WALTER L. ROCHETTE, *Field Manager*
Eastern Division

"We had many visitors at our booth, distributed all of our literature and convinced many people of the value of film in the field of human relations and social welfare. We are hoping to be with you again next year."

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"The Annual Forum of NCSW offers the most satisfying economical means of presenting your organization's program through personal contact with the worker interested in the welfare of families."

MARIETTA EICHELBERGER, Ph.D., *Director*
Nutrition Service and Home Economics Department
Evaporated Milk Association

"An exhibit at the National Conference provides an excellent opportunity to acquaint a wide professional audience with current trends and opportunities in Girl Scouting."

MIRIAM K. HEALEY, *Personnel Department*
Girl Scouts of the U.S.A.

"We find the Annual Forum of the NCSW a fine opportunity to inform community workers and administrators of HFC's leadership in money management education. Our participation in the 1956 Forum was extremely worthwhile."

LEONE ANN HEUER, *Director*
Consumer Education Department
Household Finance Corporation

"Membership response to our exhibit, designed by Richard Bennett, was tremendous. It sold publications, provided a meeting place, and graphically portrayed the unity and force of NASW."

BERTRAM M. BECK, *Associate Executive Secretary*
National Association of Social Workers

"The Convention of the NCSW held in St. Louis this year was the first that we had attended, and we were most disappointed in the number of delegates visiting our booth. Our recommendation would be that aisles be roped off so that the delegates would have to pass all booths at least four times during convention dates."

ED DURLACHER, *Manager*
Public Relations and Sales
Square Dance Associates, Inc.

"As a national agency, we have received many benefits from being an exhibitor at the National Conference because of the opportunity it affords us to serve the membership of our Association. Our booth at the Conference is one of the important ways we are able to extend our services as a national association. We look forward again this year to being among the exhibitors."

RALPH H. BLANCHARD, *Executive Director*
United Community Funds and Councils of
America, Incorporated

MUNICH CONFERENCE

Over 750 Americans were among the 2700 delegates attending the Eighth International Conference of Social Work in Munich last August. The delegates came from 55 countries, making this the largest and most representative Conference in ICSW history. The U. S. Committee is preparing an over-all report on U. S. participation in the Conference. Great interest was evidenced at Munich in the U. S. exhibit developed by a subcommittee of the U. S. Committee with financial assistance of the United States Information Agency, and in the U. S. report for the Conference, which included the monograph on industrialization and social work in the United States prepared by University of Michigan faculty members under a grant from the Russell Sage Foundation.

Four days of meetings of the Executive and Permanent Committees of the Conference were held in connection with the Conference. The latter, composed of two representatives of each of the National Committees, is the over-all governing body of the organization. One important piece of business transacted was the election of new officers and Executive Committee members. George F. Davidson, Deputy Minister of National Welfare of Canada, was named President, and the following Americans, all of whom have long been active in the National Conference, were elected to office: Lester B. Granger of New York as Vice-President, Harry M. Carey of Boston as Treasurer-General, and Jane M. Hoey as a member of the Executive Committee.

Three study tours organized by the ICSW were an important activity related to the Munich Conference. These combined low-cost group travel by chartered planes with a choice of three study programs under qualified leaders, which were carried on simultaneously. Donald S. Howard of California was Educational Director and Mary Hoffer served as Secretary. The actual programs in each country visited were planned and organized by the ICSW National Committee in the country. Approximately 180 Canadians, Americans and Asians participated.

The next Conference is scheduled in Tokyo in the fall of 1958. Work is already under way in formulating an outline of the program for use of the National Committees in starting work on their national reports, and an announcement about the program, as well as preliminary plans for travel and study tours, will be made soon.

Exhibit Space Available An Opportunity

PHILADELPHIA, PENNA. MAY 19 - 24, 1957

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Conference Personalities

OFFICERS—1956-57

First Vice-President—JOSEPH E. BALDWIN



Our first vice-president is director of the Milwaukee County Department of Public Welfare and most of his background of experience is in the public welfare field, having held positions in Indiana, Iowa and Wisconsin since 1934. He has also taught social work courses and held office in social work organizations including American Public Welfare Association, National Association of Social Workers, National Publicity Council as well as National Conference on Social Welfare. He holds masters degrees from the University of Iowa and University of Chicago and secured his B.A. from Ohio Wesleyan. Mr. Baldwin is married and has four children.

Second Vice-President—NELSON H. CRUIKSHANK

Elected to the office of second vice-president, Mr. Cruikshank has had noteworthy experience in labor organization. He is now Director, Department of Social Security for the AFL-CIO, Washington, D.C., and has also held posts with the War Manpower Commission, Farm Security Administration and the Federation of Churches. He received his A.B. degree from Ohio Wesleyan University and his B.D. from Union Theological Seminary. He was a U.S. delegate to the first general conference of UNESCO and to the World Health Organization in Paris and Geneva in 1948. He is a member of the Labor Committee of the National Planning Council.



MRS. WILLIAM KASPAR FRASER is an active volunteer in Social Welfare in Canada, vice-president of the Ontario Welfare Council and member of the Board of Trustees of the United Community Fund of Toronto and District and the Canadian Welfare Council. When the ICSW held its seventh International Conference of Social Work in Toronto in 1954 Mrs. Fraser was chairman of the Joint Organizing Committee. For these and other contributions B'nai Brith bestowed on her the title of Woman of the Year 1955. She holds a B.A. and M.A. degree in Physiology from the University of Toronto where she taught for some years.

Our secretary, HELEN HARRIS, is a professional social worker. She is now Executive Director of the United Neighborhood Houses of New York, which position she has held for the past ten years. She has been head worker at Kingsley House in Pittsburgh and at Union Settlement in New York. She served as Administrator of the National Youth Administration for New York City and Long Island and was the Director of the Mayor's Committee on War Time Care of Children, and was assigned to the Chinese Government as Child Care Consultant for UNRRA and Social Affairs officer for the U.N. Her chief concern has been in the field of social action and social legislation, particularly with regard to housing, recreation services, welfare standards and civil liberties.



Our treasurer, ARCH MANDEL, is well known to Conference members having served in this capacity for eighteen years. His long tenure with United Community Funds and Councils (formerly Community Chests & Councils of America) gives him a wide knowledge of voluntary welfare organizations throughout the nation. He is Director of the Labor Participation Department of the UCFC at the New York Headquarters office.

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OPENINGS FOR PROFESSIONALLY QUALIFIED CASE WORKERS IN SOCIAL SERVICE DEPARTMENT OF GENERAL HOSPITAL: Psychiatric Worker, Psychosomatic Clinic—opportunity to participate in exciting program. Also, worker for Rehabilitation Program. Supervision good. Can appoint workers within salary range \$3814-\$5321. Apply: Miss Fannie Krapin, Director, Social Service Department, The Jewish Hospital of Brooklyn, 555 Prospect Place, Brooklyn 38, N. Y., UL 7-8700 Ext. 482.

CASEWORKER, professionally trained; to carry a case load of blind and partially sighted persons; to counsel parents of blind babies. Small staff includes a registered occupational therapist; good personnel practices; psychiatric consultation. Starting salary near \$4400.00 without experience. Write Grand Rapids Association for the Blind and Sight Conservation, 338 Sheldon Ave., S.E., Grand Rapids, Michigan.

CASEWORKER, Catholic, professionally trained for progressive Family & Child Welfare Agency, 20 miles south of San Francisco. Salary 3984-6000. Social Security and retirement benefits. Good personnel practices, supervision and psychiatric consultation. Apply Catholic Social Service, 112 N. San Mateo Drive, San Mateo, California.

SUPERVISOR OF SOCIAL SERVICES — 2 openings in Child Welfare Program and 1 opening in Public Assistance Program. Requires 1 year of graduate training and 2 years experience in casework supervision in public or private agency. Salary — \$4968-\$5904, depending on qualifications. Washington State Personnel Board, 212 General Administration Building, Olympia.

PSYCHIATRIC SOCIAL WORKER — 2 openings. One at State Training School for Boys to work as member of clinical team with emotionally disturbed boys 8-18. One opening at Reception and Diagnostic Center also working as member of clinical team to do diagnostic work with incoming youths. Requires MSW, field training in psychiatric setting preferred and 2 years of experience. One year in approved residential, juvenile court or out-patient clinic setting for disturbed children is desirable. Salary — \$4764-\$5652, depending on qualifications. Washington State Personnel Board, 212 General Administration Building, Olympia.

MEDICAL SOCIAL WORKER — opening in Maternal and Child Health and Crippled Children's Section of State Department of Health located in Seattle. Provides social service consultation to local health staffs and does intake work. Requires Bachelor's degree and completion of approved curriculum in graduate school of social work and 2 years of experience in a recognized social agency, one year of which must have included experience in a recognized medical social work program. Salary—\$4368-\$5184, depending on qualifications. Washington State Personnel Board, 212 General Administration Building, Olympia.

OPENINGS FOR FIELD REPRESENTATIVE, Child Welfare Consultant, salary range \$5568-\$6744; Public Welfare workers, \$3972-\$5844; Child Welfare workers, \$3972-\$5304, in expanding public welfare program. Graduate social work training required. Experience desired but not essential for all positions. Write Nevada State Welfare Department, Box 1331, Reno, Nevada.

PSYCHIATRIC CASE WORKERS (2). For residential treatment center for emotionally disturbed children. Responsibilities include case work with parents and children. Duties involve consultation with houseparents, teachers, community agencies, Inter-disciplinary staff. Requirements: Master's degree. Salary \$4,000 to \$4,600. Beginning salary dependent on experience. Full maintenance available. Apply to Medical Director, Governor Bacon Health Center, Delaware City, Delaware.

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